



MASONITE RECOGNIZED AS A GREEN BUILDER 2016 ECO-LEADER

Masonite was selected as an Eco-Leader for its innovative new uses of waste to improve material production and benefit local industries. Masonite also is recognized for improving design of fiberglass doors to look like exotic wood species, saving rare wood from being harvested.

"Masonite has incorporated sustainability into the company since it was formed over 90 years ago. While it has always been a part of the Masonite business model, we are continually looking at ways to create more sustainable products, reduce waste, and improve sustainable processes. We are honored to be recognized as an Eco-Leader and will continue to strive to find new and innovative ways to ensure we reduce our impact on the environment," said Fred Lynch, President and CEO.

Every year, Masonite encourages its approximately 65 manufacturing plants around the world to *continuously strive to improve* and enter its Environmental Excellence Awards competition. The competition recognizes plant initiatives that improve the environmental impact of Masonite's products and manufacturing techniques. In 2015, one of Masonite's North American plants won for developing a process to reuse left over scrap boards by grinding them up and adding them back into the production process.

Masonite also creates innovative products that are better for the environment, such as AvantGuard entry doors that are fiberglass but made to look like exotic wood species. The fiberglass doors go through a large printer that applies an image of a high-end wood species, including teak, Spanish cedar, cherry and black walnut. The image captures the wood's unique graining and pattern to look exactly like real wood. This process saves exotic or rare wood from being harvested and results in a less expensive product with a longer life span.

Green Builder Media, the building industry's leading magazine focused on green building and sustainable development, selects companies for the annual Eco-Leader List based on several criteria. This includes companies who invent new ways to manufacture products using renewable energy, design homes that are net-zero for water and waste, reduce waste by finding new applications that benefit other industries, and creating products that use energy more efficiently. These companies also get their employees involved and they give back to the community.

"Congratulations to these eco leading companies for daring to be different, for accepting the responsibility of making the planet a better place, and for taking the risk to create positive change in the world," said Sara Gutterman, Green Builder Media CEO. "We commend their efforts."

[Click to see past Masonite News announcements](#)

Masonite. The Beautiful Door.®